

## Business Proposal Prompt Templates

1. What is the [specific product or service] that our business proposal offers, and how can it effectively meet the needs and preferences of our target market? Example: What is the product of a meal delivery service, and how can it effectively meet the needs and preferences of busy professionals by offering healthy, convenient meal options?
2. What is the [specific market or industry] that our business proposal targets, and how can our product or service effectively meet the needs and preferences of that market or industry? Example: What is the market of fitness enthusiasts, and how can our proposal for a gym franchise effectively meet their needs and preferences by offering state-of-the-art equipment, personalized training plans, and group fitness classes?
3. What is the [specific problem or challenge] that our business proposal aims to address, and how can our product or service effectively solve that problem or overcome that challenge? Example: What is the problem of inefficient supply chain management, and how can our proposal for a logistics software effectively solve that problem by optimizing inventory management, transportation routes, and delivery schedules?
4. What is the [specific opportunity or trend] that our business proposal aims to capitalize on, and how can our product or service effectively capture that opportunity or trend? Example: What is the opportunity of increasing demand for eco-friendly products, and how can our proposal for a sustainable fashion brand effectively capitalize on that trend by using sustainable materials and ethical production practices?
5. What is the [specific target audience] that our business proposal aims to serve, and how can our product or service effectively meet their unique needs and preferences? Example: What is the target audience of elderly individuals, and how can our proposal for a senior care facility effectively meet their needs and preferences by offering personalized care plans, recreational activities, and comfortable accommodations?
6. What is the [specific competitive advantage] that our business proposal offers, and how can it effectively differentiate our product or service from competitors in the market? Example: What is the competitive advantage of a proprietary technology, and how can our proposal for a software company effectively differentiate our product from competitors by offering innovative features and advanced functionality?
7. What is the [specific revenue model] that our business proposal utilizes, and how can it effectively generate sustainable revenue streams for our company? Example: What is the revenue model of a subscription service, and how can our proposal for a streaming platform effectively generate revenue through monthly subscription fees and targeted advertising?

8. What is the [specific marketing strategy] that our business proposal employs, and how can it effectively reach and engage our target audience? Example: What is the marketing strategy of social media advertising, and how can our proposal for a beauty brand effectively reach and engage our target audience by leveraging influencer partnerships, user-generated content, and targeted ads?
9. What is the [specific growth strategy] that our business proposal implements, and how can it effectively expand our customer base and market share? Example: What is the growth strategy of strategic partnerships, and how can our proposal for a tech startup effectively expand our customer base by partnering with established companies in our industry and offering complementary products or services?
10. What is the [specific team structure] that our business proposal establishes, and how can it effectively leverage the skills and expertise of our team members to achieve our business objectives? Example: What is the team structure of cross-functional teams, and how can our proposal for a marketing agency effectively leverage the diverse skill sets and perspectives of our team members to develop comprehensive marketing campaigns for our clients?
11. What is the [specific risk management plan] that our business proposal includes, and how can it effectively mitigate potential risks and uncertainties? Example: What is the risk management plan for a real estate development project, and how can our proposal effectively mitigate potential risks such as delays in construction, changes in zoning regulations, or fluctuations in the housing market?
12. What is the [specific legal and regulatory compliance] that our business proposal adheres to, and how can it effectively ensure that our operations are in compliance with applicable laws and regulations? Example: What is the legal and regulatory compliance for a medical device manufacturer, and how can our proposal ensure that our products meet safety standards, obtain necessary certifications, and comply with FDA regulations?
13. What is the [specific distribution strategy] that our business proposal employs, and how can it effectively reach our target customers and ensure timely delivery of our products or services? Example: What is the distribution strategy for a retail chain, and how can our proposal for a franchise effectively establish a reliable distribution network that ensures timely and efficient delivery of products to our customers?
14. What is the [specific brand identity] that our business proposal creates, and how can it effectively differentiate our brand from competitors and establish a strong brand presence in the market? Example: What is the brand identity for a luxury fashion label, and how can our proposal effectively create a distinct brand image that conveys exclusivity, quality, and style?
15. What is the [specific customer retention strategy] that our business proposal implements, and how can it effectively foster customer loyalty and retention? Example: What is the customer retention strategy for a subscription-based business,

and how can our proposal effectively offer personalized experiences, exclusive content, and rewards programs to encourage customer loyalty and retention?

16. What is the [specific scalability plan] that our business proposal outlines, and how can it effectively scale our operations and resources to meet increasing demand or expansion into new markets? Example: What is the scalability plan for a software-as-a-service (SaaS) company, and how can our proposal effectively scale our technology infrastructure, customer support, and sales and marketing efforts to accommodate a growing user base?
17. What is the [specific sustainability strategy] that our business proposal incorporates, and how can it effectively promote environmental and social responsibility while also achieving business objectives? Example: What is the sustainability strategy for a food and beverage company, and how can our proposal effectively reduce waste, minimize carbon emissions, and source sustainable ingredients while also meeting consumer demand and maximizing profitability?
18. What is the [specific pricing strategy] that our business proposal establishes, and how can it effectively balance market competitiveness, profitability, and value proposition? Example: What is the pricing strategy for a luxury travel company, and how can our proposal effectively set prices that reflect the exclusivity and quality of our services while also appealing to high-end travelers and generating sustainable profits?
19. What is the [specific innovation strategy] that our business proposal employs, and how can it effectively foster creativity, experimentation, and continuous improvement? Example: What is the innovation strategy for a technology startup, and how can our proposal effectively encourage experimentation, cultivate a culture of innovation, and leverage emerging technologies to create new products and services that disrupt the market?
20. What is the [specific market analysis] that our business proposal includes, and how can it effectively identify target markets, competitors, and consumer trends? Example: What is the market analysis for a new line of eco-friendly home products, and how can our proposal effectively identify target markets, evaluate competition, and analyze consumer trends to inform product development and marketing strategies?
21. What is the [specific sales strategy] that our business proposal implements, and how can it effectively generate leads, close deals, and drive revenue growth? Example: What is the sales strategy for a B2B software company, and how can our proposal effectively utilize lead generation, account-based marketing, and customer relationship management to drive sales and achieve revenue goals?
22. What is the [specific strategic partnership] that our business proposal seeks to establish, and how can it effectively leverage the strengths and resources of each partner to achieve shared objectives? Example: What is the strategic partnership for

a fashion retailer and a social media platform, and how can our proposal effectively leverage the retailer's brand reputation and the platform's user base to increase online sales and brand awareness?

23. What is the [specific operational plan] that our business proposal outlines, and how can it effectively manage resources, processes, and performance to achieve business objectives? Example: What is the operational plan for a chain of fast-food restaurants, and how can our proposal effectively manage staffing, inventory, quality control, and customer satisfaction to ensure consistent performance and profitability?
24. What is the [specific customer service strategy] that our business proposal incorporates, and how can it effectively deliver exceptional service that meets or exceeds customer expectations? Example: What is the customer service strategy for an e-commerce company, and how can our proposal effectively provide personalized support, timely resolution of issues, and proactive communication to enhance the overall customer experience and build brand loyalty?
25. What is the [specific technology roadmap] that our business proposal outlines, and how can it effectively align technology investments with business goals and priorities? Example: What is the technology roadmap for a financial services company, and how can our proposal effectively prioritize technology investments that support security, compliance, scalability, and innovation while also minimizing risks and costs?
26. What is the [specific resource allocation] that our business proposal proposes, and how can it effectively allocate resources such as budget, personnel, and equipment to achieve business objectives? Example: What is the resource allocation plan for a construction project, and how can our proposal effectively allocate resources such as labor, materials, and equipment to ensure timely completion, quality control, and cost-effectiveness?
27. What is the [specific performance measurement] that our business proposal includes, and how can it effectively monitor, evaluate, and report on key performance indicators to inform decision-making and drive continuous improvement? Example: What is the performance measurement plan for a non-profit organization, and how can our proposal effectively track and report on metrics such as program impact, donor retention, and financial sustainability to demonstrate accountability and improve effectiveness?
28. What is the [specific project management methodology] that our business proposal adopts, and how can it effectively plan, execute, and control projects to achieve project objectives within constraints such as time, cost, and quality? Example: What is the project management methodology for a software development project, and how can our proposal effectively utilize agile methodologies, tools, and processes to ensure timely delivery, frequent feedback, and customer satisfaction?

29. What is the [specific value proposition] that our business proposal offers, and how can it effectively differentiate our products or services from those of competitors and create unique customer value? Example: What is the value proposition for a luxury travel company, and how can our proposal effectively showcase unique destinations, personalized itineraries, and exceptional service to attract high-end customers and build brand loyalty?
30. What is the [specific financial analysis] that our business proposal includes, and how can it effectively evaluate the financial feasibility and profitability of the proposed venture or initiative? Example: What is the financial analysis for a start-up company, and how can our proposal effectively assess revenue potential, cost structure, funding requirements, and return on investment to attract investors and secure financing?
31. What is the [specific branding and marketing strategy] that our business proposal develops, and how can it effectively communicate the brand identity, messaging, and positioning to target audiences and drive brand awareness and loyalty? Example: What is the branding and marketing strategy for a new line of athletic apparel, and how can our proposal effectively leverage social media, influencer marketing, and experiential marketing to engage customers and build brand equity?
32. What is the [specific risk management plan] that our business proposal includes, and how can it effectively identify, assess, and mitigate potential risks that may impact business operations, reputation, or financial performance? Example: What is the risk management plan for a pharmaceutical company, and how can our proposal effectively address risks such as regulatory compliance, intellectual property protection, and supply chain disruptions to ensure patient safety and business continuity?
33. What is the [specific stakeholder engagement plan] that our business proposal outlines, and how can it effectively engage and communicate with internal and external stakeholders such as employees, customers, partners, and investors to build trust, alignment, and support for the proposed initiative? Example: What is the stakeholder engagement plan for a corporate sustainability program, and how can our proposal effectively engage employees, customers, suppliers, and investors to foster a culture of sustainability and achieve environmental and social impact goals?
34. What is the [specific competitive analysis] that our business proposal includes, and how can it effectively evaluate the strengths, weaknesses, opportunities, and threats of competitors in the industry and develop strategies to gain competitive advantage? Example: What is the competitive analysis for a new online marketplace, and how can our proposal effectively assess the market landscape, customer needs, and competitor offerings to differentiate our platform and capture market share?
35. What is the [specific organizational structure] that our business proposal proposes, and how can it effectively design an organizational structure that supports business objectives, promotes collaboration and innovation, and optimizes resource allocation

and utilization? Example: What is the organizational structure for a technology start-up, and how can our proposal effectively balance functional expertise, cross-functional integration, and entrepreneurial spirit to drive innovation and growth?

36. What is the [specific training and development plan] that our business proposal includes, and how can it effectively develop and retain talent through training, coaching, mentoring, and career development programs? Example: What is the training and development plan for a retail company, and how can our proposal effectively provide new-hire training, sales training, leadership development, and career advancement opportunities to attract, retain, and develop top talent?
37. What is the [specific customer segmentation] that our business proposal identifies, and how can it effectively group customers based on shared needs, preferences, behaviors, and characteristics to tailor products, services, and marketing messages to their specific needs? Example: What is the customer segmentation for a mobile gaming company, and how can our proposal effectively segment users based on game genre, age group, device type, and purchase history to improve user engagement and monetization?
38. What is the [specific pricing strategy] that our business proposal proposes, and how can it effectively set and adjust prices to optimize revenue and profit margins while balancing customer value, competition, and market demand? Example: What is the pricing strategy for a new luxury fashion brand, and how can our proposal effectively use a premium pricing strategy, limited-edition releases, and personalized shopping experiences to position the brand as exclusive and high-end?
39. What is the [specific value chain analysis] that our business proposal includes, and how can it effectively map and analyze the value chain of the proposed venture or initiative to identify areas of efficiency, innovation, and value creation? Example: What is the value chain analysis for a renewable energy project, and how can our proposal effectively assess the upstream and downstream activities, stakeholders, and value drivers to optimize the project's environmental and economic performance?
40. What is the [specific customer journey map] that our business proposal develops, and how can it effectively visualize and analyze the customer's interactions, touchpoints, and emotions throughout the entire customer journey to identify opportunities for improvement and innovation? Example: What is the customer journey map for a home renovation service, and how can our proposal effectively identify the pain points, preferences, and expectations of customers at each stage of the renovation process to provide a seamless and satisfying experience?
41. What is the [specific project management plan] that our business proposal outlines, and how can it effectively plan, execute, monitor, and control the proposed venture or initiative to ensure timely and quality delivery, while managing risks, costs, and stakeholders? Example: What is the project management plan for a new product launch, and how can our proposal effectively use project management tools and

methodologies such as Agile, Scrum, or Waterfall to manage cross-functional teams, track progress, and achieve milestones?

42. What is the [specific customer service plan] that our business proposal includes, and how can it effectively design and deliver exceptional customer service that meets and exceeds customer expectations, builds loyalty and advocacy, and generates positive word-of-mouth and referrals? Example: What is the customer service plan for a luxury hotel, and how can our proposal effectively train and empower staff, personalize guest experiences, and leverage technology to provide a memorable and delightful stay for guests?
43. What is the [specific innovation strategy] that our business proposal recommends, and how can it effectively foster a culture of innovation, creativity, and experimentation that drives continuous improvement, growth, and competitive advantage? Example: What is the innovation strategy for a technology company, and how can our proposal effectively encourage employee ideation, promote open innovation, and pursue strategic partnerships and acquisitions to stay ahead of industry trends and disrupt traditional business models?
44. What is the [specific sales forecast] that our business proposal includes, and how can it effectively project and track sales performance, revenue growth, and market share, while identifying opportunities for upselling, cross-selling, and new customer acquisition? Example: What is the sales forecast for a new e-commerce platform, and how can our proposal effectively use data analytics, market research, and customer feedback to predict and optimize sales performance, while adapting to changing customer behavior and preferences?
45. What is the [specific risk management plan] that our business proposal outlines, and how can it effectively identify, assess, mitigate, and monitor potential risks and uncertainties that may affect the success of the proposed venture or initiative? Example: What is the risk management plan for a new real estate development project, and how can our proposal effectively anticipate and mitigate risks such as regulatory compliance, market fluctuations, construction delays, or environmental hazards?
46. What is the [specific project evaluation plan] that our business proposal includes, and how can it effectively evaluate and measure the outcomes, impacts, and success factors of the proposed venture or initiative, while learning from failures, feedback, and best practices? Example: What is the project evaluation plan for a social impact initiative, and how can our proposal effectively use a combination of qualitative and quantitative methods to assess the project's social, environmental, and economic impact, while engaging stakeholders and sharing lessons learned?
47. What is the [specific intellectual property strategy] that our business proposal recommends, and how can it effectively protect, license, and monetize the intellectual property assets of the proposed venture or initiative, such as patents, trademarks, copyrights, or trade secrets? Example: What is the intellectual property

strategy for a new technology startup, and how can our proposal effectively register and defend patents, trademarks, and other IP assets, while using licensing agreements, joint ventures, or strategic alliances to generate revenue and expand market share?

48. What is the [specific market research plan] that our business proposal includes, and how can it effectively gather, analyze, and interpret data and insights about the target market, customer needs and preferences, competition, and industry trends? Example: What is the market research plan for a new beauty brand, and how can our proposal effectively use a combination of surveys, focus groups, social media monitoring, and secondary sources to understand and segment the beauty market, identify gaps and opportunities, and inform product development and marketing strategies?
49. What is the [specific customer segmentation] that our business proposal recommends, and how can it effectively divide the target market into homogeneous groups based on demographic, psychographic, geographic, or behavioral characteristics, to tailor marketing messages and offerings? Example: What is the customer segmentation for a new fitness program, and how can our proposal effectively use a combination of demographic and behavioral data, surveys, and interviews to identify and target the most profitable and loyal customer segments, while developing personalized programs and incentives?
50. What is the [specific branding strategy] that our business proposal proposes, and how can it effectively create and communicate a unique and compelling brand identity, message, and personality, that resonates with the target customers and differentiates from competitors? Example: What is the branding strategy for a new coffee shop, and how can our proposal effectively use a combination of visual, verbal, and experiential elements, such as logo, tagline, store design, product quality, and customer service, to create a consistent and memorable brand experience that drives customer loyalty and advocacy?
51. What is the [specific financial plan] that our business proposal outlines, and how can it effectively forecast, budget, and allocate the financial resources needed to start, operate, and scale the proposed venture or initiative, while ensuring profitability, sustainability, and growth? Example: What is the financial plan for a new e-commerce store, and how can our proposal effectively estimate and allocate the costs of website development, inventory management, payment processing, shipping, and marketing, while projecting revenue, cash flow, and profit margins, and planning for contingencies?
52. What is the [specific project management plan] that our business proposal includes, and how can it effectively organize, coordinate, and monitor the activities, tasks, and milestones of the proposed venture or initiative, while optimizing the use of resources, time, and quality? Example: What is the project management plan for a new software development project, and how can our proposal effectively use agile



methodology, project management software, and performance metrics to ensure timely and quality delivery, while fostering collaboration, feedback, and continuous improvement?

53. What is the [specific operational plan] that our business proposal recommends, and how can it effectively describe and optimize the day-to-day activities and processes of the proposed venture or initiative, such as production, logistics, customer service, or human resources? Example: What is the operational plan for a new catering business, and how can our proposal effectively design and implement processes for menu planning, food preparation, delivery, and customer feedback, while managing inventory, equipment, and personnel?
54. What is the [specific team structure] that our business proposal proposes, and how can it effectively define and assign the roles, responsibilities, and skills of the team members who will execute the proposed venture or initiative, while fostering collaboration, diversity, and accountability? Example: What is the team structure for a new creative agency, and how can our proposal effectively recruit and retain a diverse and talented team of designers, writers, marketers, and project managers, while providing training, feedback, and growth opportunities?
55. What is the [specific implementation timeline] that our business proposal includes, and how can it effectively sequence and schedule the tasks, milestones, and deliverables of the proposed venture or initiative, while accommodating dependencies, contingencies, and feedback loops? Example: What is the implementation timeline for a new educational program, and how can our proposal effectively define and schedule the curriculum development, teacher training, student recruitment, and evaluation phases, while allowing for adjustments based on feedback from stakeholders and participants?
56. What is the [specific sustainability plan] that our business proposal incorporates, and how can it effectively address and mitigate the social, environmental, and economic impacts of the proposed venture or initiative, while promoting long-term sustainability and resilience? Example: What is the sustainability plan for a new eco-friendly fashion brand, and how can our proposal effectively use sustainable materials, ethical sourcing, circular design, and supply chain transparency, while educating customers and stakeholders about the brand's values and impact?
57. What is the [specific internationalization strategy] that our business proposal recommends, and how can it effectively expand the proposed venture or initiative to new international markets, while adapting to local cultural, legal, and economic contexts? Example: What is the internationalization strategy for a new language learning app, and how can our proposal effectively target and enter new markets, such as Japan, China, and Brazil, while localizing the content, features, and marketing messages to the specific needs and preferences of each market?
58. What is the [specific risk management plan] that our business proposal outlines, and how can it effectively identify, assess, and mitigate the risks and uncertainties

associated with the proposed venture or initiative, while protecting the company's assets, reputation, and stakeholders? Example: What is the risk management plan for a new real estate development project, and how can our proposal effectively analyze and mitigate the risks related to market trends, legal compliance, construction quality, and stakeholder expectations, while securing insurance coverage and contingency funds?

59. What is the [specific exit strategy] that our business proposal includes, and how can it effectively plan and execute the exit of the company from the proposed venture or initiative, such as selling the business, merging with another company, or going public, while maximizing the returns and minimizing the risks for the shareholders and investors? Example: What is the exit strategy for a new healthcare startup, and how can our proposal effectively plan and execute the acquisition or merger with a larger healthcare company, while valuing the intellectual property, human capital, and market potential of the startup?
60. What is the [specific legal framework] that our business proposal requires, and how can it effectively comply with the legal and regulatory requirements of the proposed venture or initiative, while avoiding litigation, fines, and reputational damage? Example: What is the legal framework for a new online marketplace, and how can our proposal effectively address the legal issues related to intellectual property rights, consumer protection, data privacy, and liability, while consulting with legal experts and implementing best practices?
61. What is the [specific market analysis] that our business proposal includes, and how can it effectively research, analyze, and evaluate the market trends, competitors, and customers of the proposed venture or initiative, while identifying the opportunities, challenges, and gaps in the market? Example: What is the market analysis for a new fitness center, and how can our proposal effectively use primary and secondary research methods to gather data on the fitness industry, the local market, the target customers, and the competitors, while analyzing the SWOT factors and developing a competitive strategy?
62. What is the [specific customer acquisition plan] that our business proposal recommends, and how can it effectively attract, engage, and retain the target customers of the proposed venture or initiative, while optimizing the customer journey and conversion rates? Example: What is the customer acquisition plan for a new subscription box service, and how can our proposal effectively use digital marketing, social media, influencer partnerships, and referral programs to acquire and retain a loyal customer base, while offering personalized and high-quality products and services?
63. What is the [specific product pricing strategy] that our business proposal proposes, and how can it effectively price the products or services of the proposed venture or initiative, while balancing the costs, value, and competitive position of the offerings, and maximizing the revenue and profitability? Example: What is the product pricing

strategy for a new software as a service (SaaS) product, and how can our proposal effectively use the freemium model, tiered pricing, or value-based pricing, while considering the customer segments, the features, and the value proposition of the product?

64. What is the [specific sales strategy] that our business proposal recommends, and how can it effectively sell the products or services of the proposed venture or initiative, while leveraging the sales channels, the sales team, and the sales process, and achieving the sales targets and objectives? Example: What is the sales strategy for a new B2B software company, and how can our proposal effectively use the inside sales, the field sales, and the channel sales, while implementing a consultative and solution-oriented selling approach, and building long-term relationships with the customers?
65. What is the [specific marketing mix] that our business proposal outlines, and how can it effectively use the 4Ps (product, price, place, and promotion) to achieve the marketing goals and objectives of the proposed venture or initiative, while reaching the target audience and generating the desired response and action? Example: What is the marketing mix for a new artisanal bakery, and how can our proposal effectively use the product differentiation, the premium pricing, the neighborhood location, and the word-of-mouth marketing, while targeting the local foodies and the tourists, and creating a unique and memorable brand identity?
66. What is the [specific competitive analysis] that our business proposal includes, and how can it effectively analyze, compare, and contrast the strengths, weaknesses, opportunities, and threats of the competitors in the market, while developing a competitive advantage and a unique value proposition for the proposed venture or initiative? Example: What is the competitive analysis for a new e-commerce fashion brand, and how can our proposal effectively use the SWOT analysis, the benchmarking, and the market positioning, while differentiating the brand from the established players in the industry, and targeting the niche and the emerging trends in the fashion market?
67. What is the [specific value proposition] that our business proposal presents, and how can it effectively communicate the unique benefits and advantages of the proposed venture or initiative, while addressing the pain points, needs, and desires of the target customers, and creating a compelling and memorable message? Example: What is the value proposition for a new luxury hotel, and how can our proposal effectively use the emotional and functional benefits, the unique features, and the aspirational lifestyle, while appealing to the affluent and discerning travelers, and creating a differentiated and memorable brand experience?
68. What is the [specific brand strategy] that our business proposal recommends, and how can it effectively develop, manage, and promote the brand of the proposed venture or initiative, while creating a strong and consistent brand identity, image, and equity, and engaging the target audience and stakeholders? Example: What is

the brand strategy for a new health and wellness app, and how can our proposal effectively use the brand positioning, the brand personality, and the brand story, while emphasizing the user-centric and holistic approach, and building a trusted and authoritative brand image in the crowded and competitive app market?

69. What is the [specific distribution strategy] that our business proposal suggests, and how can it effectively distribute the products or services of the proposed venture or initiative, while reaching the target customers and maximizing the efficiency, effectiveness, and profitability of the distribution channels? Example: What is the distribution strategy for a new natural and organic food brand, and how can our proposal effectively use the online and offline channels, the direct and indirect distribution, and the omnichannel approach, while targeting the health-conscious and environmentally-aware consumers, and building a loyal and engaged customer base?
70. What is the [specific risk management plan] that our business proposal outlines, and how can it effectively identify, assess, and mitigate the potential risks and uncertainties that the proposed venture or initiative may face, while ensuring the business continuity and the stakeholder confidence? Example: What is the risk management plan for a new online tutoring platform, and how can our proposal effectively address the risks of data privacy and security, the quality control and the tutor turnover, and the competition and the regulatory compliance, while providing a safe, reliable, and effective learning experience to the students and the parents?
71. What is the [specific exit strategy] that our business proposal includes, and how can it effectively plan and execute the exit of the investors and the founders from the proposed venture or initiative, while maximizing the return on investment and minimizing the risks and the costs? Example: What is the exit strategy for a new real estate development project, and how can our proposal effectively use the equity and the debt financing, the leasing and the selling options, and the market timing and the valuation methods, while providing a profitable and sustainable investment opportunity to the stakeholders?
72. What is the [specific implementation plan] that our business proposal provides, and how can it effectively organize, coordinate, and monitor the activities, resources, and stakeholders involved in the implementation of the proposed venture or initiative, while ensuring the alignment, the accountability, and the performance of the team and the project? Example: What is the implementation plan for a new mobile app for remote team collaboration, and how can our proposal effectively use the agile methodology, the project management tools, and the communication and feedback mechanisms, while involving the users and the stakeholders in the design and testing process, and delivering a user-friendly and reliable app on time and on budget?
73. What is the [specific innovation strategy] that our business proposal recommends, and how can it effectively foster, develop, and implement the innovative ideas, products, or services that can differentiate and grow the proposed venture or

initiative, while anticipating and adapting to the changing market and technological trends? Example: What is the innovation strategy for a new blockchain-based payment system, and how can our proposal effectively use the design thinking, the customer feedback, and the industry collaboration, while overcoming the regulatory and the adoption challenges, and creating a disruptive and scalable payment solution for the global market?

74. What is the [specific organizational structure] that our business proposal suggests, and how can it effectively design, implement, and manage the roles, responsibilities, and relationships of the people and the teams involved in the proposed venture or initiative, while ensuring the synergy, the motivation, and the performance of the organization? Example: What is the organizational structure for a new social enterprise that aims to empower women entrepreneurs in developing countries, and how can our proposal effectively use the network of mentors and advisors, the training and support programs, and the impact measurement and reporting tools, while balancing the social and the financial goals, and building a sustainable and inclusive organization?
75. What is the [specific marketing strategy] that our business proposal outlines, and how can it effectively reach, engage, and retain the target customers or clients of the proposed venture or initiative, while differentiating and positioning the brand, the product, or the service in the market and the industry? Example: What is the marketing strategy for a new plant-based food delivery service, and how can our proposal effectively use the social media, the influencer marketing, and the customer feedback, while addressing the ethical, health, and environmental concerns of the customers, and creating a loyal and satisfied customer base?
76. What is the [specific pricing strategy] that our business proposal suggests, and how can it effectively determine, optimize, and communicate the price of the product or the service that reflects its value, the market demand, and the cost structure of the proposed venture or initiative, while maintaining the profitability and the competitiveness of the business? Example: What is the pricing strategy for a new mobile app for language learning, and how can our proposal effectively use the freemium model, the subscription plans, and the localization and customization options, while balancing the affordability, the convenience, and the quality of the app, and attracting and retaining the diverse and global user base?
77. What is the [specific distribution strategy] that our business proposal recommends, and how can it effectively deliver, promote, and support the product or the service to the target customers or clients of the proposed venture or initiative, while optimizing the logistics, the channels, and the customer experience of the business? Example: What is the distribution strategy for a new online marketplace for handmade crafts, and how can our proposal effectively use the dropshipping, the social media, and the community events, while ensuring the quality, the uniqueness, and the authenticity of the products, and creating a sustainable and supportive ecosystem for the artisans and the customers?

78. What is the [specific customer service plan] that our business proposal includes, and how can it effectively respond, resolve, and prevent the customer issues, complaints, and feedback that can affect the satisfaction, the loyalty, and the reputation of the proposed venture or initiative, while fostering the trust, the empathy, and the communication of the business? Example: What is the customer service plan for a new virtual reality gaming platform, and how can our proposal effectively use the chatbot, the FAQ section, and the live support, while anticipating the technical, the social, and the ethical challenges of the users, and providing a safe, enjoyable, and immersive gaming experience?
79. What is the [specific monitoring and evaluation plan] that our business proposal outlines, and how can it effectively measure, analyze, and report the performance, the impact, and the outcomes of the proposed venture or initiative, while using the feedback, the data, and the insights to improve and innovate the business? Example: What is the monitoring and evaluation plan for a new AI-powered healthcare platform, and how can our proposal effectively use the metrics, the benchmarks, and the user feedback, while addressing the privacy, the security, and the ethical concerns of the stakeholders, and delivering a personalized, accessible, and affordable healthcare service?
80. What is the [specific financial plan] that our business proposal presents, and how can it effectively allocate, manage, and generate the resources, the revenues, and the profits of the proposed venture or initiative, while balancing the financial, the social, and the environmental sustainability of the business? Example: What is the financial plan for a new eco-friendly clothing line, and how can our proposal effectively use the crowdfunding, the sustainable materials, and the ethical supply chain, while addressing the fashion trends, the customer preferences, and the production costs, and creating a profitable and responsible business model?
81. What is the [specific risk management plan] that our business proposal outlines, and how can it effectively identify, assess, and mitigate the potential risks, threats, and uncertainties that can affect the success, the continuity, and the growth of the proposed venture or initiative, while ensuring the safety, the resilience, and the agility of the business? Example: What is the risk management plan for a new social media platform for teenagers, and how can our proposal effectively use the parental control, the user education, and the data security measures, while addressing the cyberbullying, the addiction, and the privacy risks, and providing a positive, diverse, and empowering social network for the young users?
82. What is the [specific exit strategy] that our business proposal includes, and how can it effectively plan, execute, and communicate the sale, the merger, or the dissolution of the proposed venture or initiative, while maximizing the value, the impact, and the legacy of the business for the stakeholders and the society? Example: What is the exit strategy for a new renewable energy startup, and how can our proposal effectively evaluate the market, the competition, and the investors, while building the

technology, the team, and the reputation of the business, and creating a sustainable and scalable solution for the energy transition?

83. What is the [specific partnership strategy] that our business proposal proposes, and how can it effectively collaborate, leverage, and expand the business with the strategic partners, suppliers, and investors that share the mission and the vision of the proposed venture or initiative, while enhancing the capabilities, the network, and the innovation of the business? Example: What is the partnership strategy for a new wellness and lifestyle brand, and how can our proposal effectively engage the influencers, the affiliates, and the retailers, while promoting the values, the quality, and the authenticity of the products, and creating a loyal and diverse customer base?
84. What is the [specific innovation plan] that our business proposal outlines, and how can it effectively research, develop, and implement the new technologies, products, or services that can disrupt, transform, or create the market and the industry of the proposed venture or initiative, while anticipating the future trends, challenges, and opportunities of the business? Example: What is the innovation plan for a new blockchain-based payment platform, and how can our proposal effectively leverage the decentralized, secure, and transparent features of the technology, while addressing the scalability, the usability, and the regulatory challenges, and creating a more inclusive, efficient, and democratic financial system?
85. What is the [specific expansion plan] that our business proposal presents, and how can it effectively scale, diversify, or replicate the proposed venture or initiative, while capturing the new markets, customers, and revenue streams, and enhancing the competitive advantage, the brand recognition, and the social impact of the business? Example: What is the expansion plan for a successful vegan restaurant chain, and how can our proposal effectively open new locations, introduce new menu items, and franchise the business, while maintaining the quality, the innovation, and the ethical values of the brand, and creating a healthier and more sustainable food culture?
86. What is the [specific crisis management plan] that our business proposal includes, and how can it effectively prepare, respond, and recover from the potential crises, emergencies, or disasters that can affect the operations, the reputation, and the stakeholders of the proposed venture or initiative, while ensuring the resilience, the communication, and the accountability of the business? Example: What is the crisis management plan for a new airline company, and how can our proposal effectively address the safety, the security, and the customer service issues, while dealing with the unexpected events, such as natural disasters, accidents, or terrorist threats, and protecting the interests, the rights, and the satisfaction of the passengers?
87. What is the [specific evaluation plan] that our business proposal outlines, and how can it effectively measure, analyze, and report the performance, the outcomes, and the impact of the proposed venture or initiative, while generating the feedback, the insights, and the learning that can improve the effectiveness, the efficiency, and the

learning of the business? Example: What is the evaluation plan for a new online learning platform, and how can our proposal effectively assess the learning outcomes, the user satisfaction, and the social impact of the platform, while using the data analytics, the surveys, and the feedback loops, and enhancing the quality, the relevance, and the accessibility of the courses?

88. What is the [specific exit plan] that our business proposal includes, and how can it effectively plan, execute, and communicate the exit of the investors, the founders, or the key employees of the proposed venture or initiative, while minimizing the risks, the conflicts, and the disruptions that can affect the business, and ensuring the fairness, the transparency, and the sustainability of the process? Example: What is the exit plan for a new social enterprise that aims to provide affordable housing for low-income families, and how can our proposal effectively address the ethical, legal, and social implications of the exit, while balancing the financial, social, and environmental returns of the business, and ensuring the continuity and the legacy of the mission?
89. What is the [specific impact assessment] that our business proposal incorporates, and how can it effectively measure, track, and communicate the social, the environmental, and the economic impact of the proposed venture or initiative, while aligning the goals, the values, and the strategies of the business with the sustainable development goals and the stakeholder expectations? Example: What is the impact assessment for a new renewable energy startup that aims to provide clean and affordable electricity for rural communities, and how can our proposal effectively evaluate the carbon emissions reduction, the job creation, and the social empowerment of the project, while engaging the local communities, the investors, and the policymakers, and contributing to the global climate action and the poverty alleviation?
90. What is the [specific financial projection] that our business proposal presents, and how can it effectively forecast, budget, and manage the revenue, expenses, and cash flow of the proposed venture or initiative, while ensuring the financial sustainability, viability, and growth of the business? Example: What is the financial projection for a new software development company, and how can our proposal effectively estimate the cost, the revenue, and the profitability of the software products, while managing the payroll, the taxes, and the investment opportunities, and creating the value, the innovation, and the social impact that can attract the customers, the employees, and the investors?
91. What is the [specific risk assessment] that our business proposal includes, and how can it effectively identify, analyze, and mitigate the internal and external risks, uncertainties, and challenges that can affect the success, the reputation, and the survival of the proposed venture or initiative, while creating the resilience, the agility, and the adaptability that can respond to the changing market, technological, and social trends? Example: What is the risk assessment for a new biotech startup that aims to develop a cure for a rare genetic disease, and how can our proposal



effectively address the scientific, regulatory, and ethical risks, while managing the financial, legal, and human resource risks, and ensuring the accountability, the transparency, and the trust of the stakeholders?

92. What is the [specific intellectual property strategy] that our business proposal presents, and how can it effectively protect, leverage, and monetize the intellectual assets, such as patents, trademarks, copyrights, and trade secrets, of the proposed venture or initiative, while maximizing the value, the differentiation, and the competitive advantage of the business? Example: What is the intellectual property strategy for a new fashion design company, and how can our proposal effectively register, license, and enforce the trademarks and copyrights of the brand, while creating the distinctive, sustainable, and socially responsible fashion products, and reaching the global market, the influencers, and the trendsetters?
93. What is the [specific marketing plan] that our business proposal outlines, and how can it effectively identify, target, and reach the potential customers, while creating the brand awareness, the customer loyalty, and the social impact that can differentiate, attract, and retain the customers, and generate the revenue and the growth for the business? Example: What is the marketing plan for a new healthy snack company, and how can our proposal effectively segment, position, and communicate the benefits, the values, and the mission of the snacks, while using the digital marketing, the influencer marketing, and the cause marketing, and building the community, the culture, and the identity that can engage, empower, and inspire the customers?
94. What is the [specific distribution strategy] that our business proposal presents, and how can it effectively choose, manage, and optimize the channels, the partners, and the logistics of the product or service delivery, while reducing the costs, the risks, and the environmental impact of the business, and improving the accessibility, the convenience, and the satisfaction of the customers? Example: What is the distribution strategy for a new organic grocery store, and how can our proposal effectively select, negotiate, and coordinate the suppliers, the transportation, and the storage of the fresh, healthy, and sustainable products, while offering the online ordering, the home delivery, and the in-store experience that can meet the diverse needs, preferences, and lifestyles of the customers?
95. What is the [specific partnership strategy] that our business proposal presents, and how can it effectively identify, evaluate, and leverage the potential partners, collaborators, and allies of the proposed venture or initiative, while creating the synergies, the mutual benefits, and the social impact that can enhance the innovation, the growth, and the sustainability of the business? Example: What is the partnership strategy for a new nonprofit organization that aims to promote the social and economic development of a disadvantaged community, and how can our proposal effectively engage, negotiate, and cooperate with the local government, the NGOs, the businesses, and the residents, while aligning the interests, the values, and

the goals of the stakeholders, and maximizing the impact, the scale, and the legacy of the initiative?

96. What is the [specific funding plan] that our business proposal outlines, and how can it effectively identify, acquire, and utilize the financial resources, such as loans, grants, investments, and donations, that can support the launch, the growth, and the sustainability of the proposed venture or initiative, while ensuring the financial stability, the transparency, and the accountability of the business? Example: What is the funding plan for a new renewable energy startup that aims to develop a low-cost and scalable solar panel technology, and how can our proposal effectively secure, manage, and allocate the capital, such as seed funding, venture capital, and crowdfunding, that can finance the research, the development, and the commercialization of the technology, while balancing the short-term and the long-term financial goals, and mitigating the risks, the costs, and the ethical concerns of the investors and the stakeholders?
97. What is the [specific social impact assessment] that our business proposal includes, and how can it effectively measure, evaluate, and report the social, environmental, and ethical outcomes, such as job creation, carbon reduction, and fair labor practices, of the proposed venture or initiative, while aligning the business objectives, the stakeholder interests, and the global sustainability goals? Example: What is the social impact assessment for a new fashion startup that aims to promote the circular economy, and how can our proposal effectively track, assess, and communicate the social, environmental, and economic benefits, such as reducing the textile waste, creating the upcycling jobs, and supporting the local artisans, while adopting the innovative, scalable, and replicable business model that can inspire, engage, and educate the consumers, the investors, and the policymakers?
98. What is the [specific innovation strategy] that our business proposal presents, and how can it effectively generate, evaluate, and implement the new ideas, technologies, and business models, that can disrupt, transform, and improve the market, the society, and the planet, while enhancing the competitiveness, the sustainability, and the social responsibility of the business? Example: What is the innovation strategy for a new artificial intelligence startup that aims to develop a novel machine learning algorithm, and how can our proposal effectively explore, experiment, and commercialize the potential applications, such as personalized medicine, predictive maintenance, and autonomous driving, of the algorithm, while ensuring the ethical, legal, and social implications, and creating the positive, inclusive, and empowering vision of the AI future?
99. What is the [specific market analysis] that our business proposal includes, and how can it effectively identify, assess, and prioritize the target market, the customer needs, and the competitive landscape, that can inform the pricing, the distribution, and the promotion strategies of the proposed venture or initiative, while maximizing the market share, the revenue, and the customer satisfaction of the business? Example: What is the market analysis for a new meal delivery service that aims to

provide the healthy, tasty, and affordable meals for busy professionals, and how can our proposal effectively research, analyze, and segment the market, such as the demographics, the psychographics, and the behaviors, of the potential customers, the trends and the challenges of the industry, and the strengths and the weaknesses of the competitors, while adapting the business model, the menu, and the service to the changing needs and preferences of the market, and creating the loyal, satisfied, and repeat customers?

100. What is the [specific distribution strategy] that our business proposal presents, and how can it effectively select, manage, and optimize the channels, the partners, and the logistics, that can deliver the products or services to the target customers, the market, and the community, while maximizing the efficiency, the reach, and the impact of the business? Example: What is the distribution strategy for a new e-commerce startup that aims to sell the unique, handmade, and eco-friendly gifts and crafts, and how can our proposal effectively evaluate, select, and manage the distribution channels, such as the online marketplaces, the social media, and the pop-up stores, the partnerships with the artists, artisans, and designers, and the logistics and the fulfillment providers, while creating the seamless, fast, and reliable shopping experience for the customers, and maintaining the quality, the authenticity, and the social impact of the products?
101. What is the [specific pricing strategy] that our business proposal outlines, and how can it effectively set, adjust, and communicate the prices of the products or services, that can reflect the value, the cost, and the competition, while maximizing the revenue, the profit, and the customer satisfaction of the business? Example: What is the pricing strategy for a new online language learning platform that aims to provide the personalized, interactive, and affordable language courses, and how can our proposal effectively analyze, test, and optimize the pricing models, such as the subscription, the pay-per-course, and the freemium, the discounts and the promotions, and the pricing tiers and the options, while balancing the customer expectations, the perceived value, and the business goals, and creating the loyal, satisfied, and motivated learners?
102. What is the [specific risk assessment] that our business proposal includes, and how can it effectively identify, evaluate, and mitigate the internal and external risks, the uncertainties, and the threats, that can affect the performance, the reputation, and the sustainability of the proposed venture or initiative, while optimizing the opportunities, the resources, and the strengths of the business? Example: What is the risk assessment for a new technology startup that aims to develop the innovative, scalable, and secure software for the healthcare industry, and how can our proposal effectively identify, assess, and manage the risks, such as the technical, the legal, the financial, and the reputational risks, the potential market saturation, the regulatory compliance, and the cyber attacks, while developing the contingency plans, the risk mitigation strategies, and the risk communication protocols, and creating the resilient, agile, and competitive business?

103. What is the [specific financial plan] that our business proposal provides, and how can it effectively project, allocate, and manage the financial resources, the revenues, and the expenses, that can sustain, grow, and optimize the proposed venture or initiative, while maximizing the return on investment, the profitability, and the social impact of the business? Example: What is the financial plan for a new nonprofit organization that aims to promote the environmental conservation, and how can our proposal effectively project, allocate, and manage the financial resources, such as the grants, the donations, and the sponsorships, the program expenses, the fundraising and the administrative costs, and the reserves and the endowments, while measuring the financial and the social outcomes, and the impact of the organization, and creating the sustainable, accountable, and transparent nonprofit?
104. What is the [specific executive summary] that our business proposal includes, and how can it effectively summarize, articulate, and persuade the key points, the value proposition, and the unique selling proposition, of the proposed venture or initiative, while capturing the attention, interest, and commitment of the potential investors, partners, and stakeholders of the business? Example: What is the executive summary for a new fashion brand that aims to disrupt the traditional, unsustainable, and unethical fashion industry, and how can our proposal effectively summarize, articulate, and persuade the brand identity, the customer segments, and the competitive advantage of the business, such as the use of the recycled, organic, and cruelty-free materials, the customization and personalization options, and the community engagement and education initiatives, while highlighting the market opportunity, the financial projections, and the social impact of the brand, and inspiring the potential investors, partners, and supporters of the business?
105. What is the [specific follow-up plan] that our business proposal includes, and how can it effectively establish, maintain, and enhance the communication, the feedback, and the accountability with the potential investors, partners, and stakeholders of the business, after the submission and the review of the proposal, and throughout the development, execution, and evaluation of the proposed venture or initiative? Example: What is the follow-up plan for a new community center that aims to provide the diverse, inclusive, and accessible recreational, educational, and cultural programs and services, and how can our proposal effectively establish, maintain, and enhance the communication, the feedback, and the accountability with the potential investors, partners, and stakeholders of the center, such as the local government, the foundations, the businesses, the volunteers, and the members of the community, while building the strategic, collaborative, and sustainable partnerships, and maximizing the social impact and the benefit of the center for the community?