37 Business Analysis Prompt Templates

1. Identify the key performance indicators (KPIs) for [specific business area] to improve [business objective].
2. Analyze the [specific business process] to identify areas for improvement in [business objective].
3. Evaluate the feasibility of implementing [specific business strategy] to achieve [business objective].
4. Conduct a market analysis to determine the potential demand for [specific product/service].
5. Use statistical analysis to identify trends in [specific business area] and make recommendations for improving [business objective].
6. Identify the strengths and weaknesses of [specific business area] and recommend strategies for improvement.
7. Analyze the impact of [specific market trend] on [business area] and recommend actions to respond to the trend.
8. Conduct a SWOT analysis to identify opportunities and threats in [specific business area] and develop strategies to address them.
9. Develop a financial analysis to determine the return on investment (ROI) of [specific business initiative].
10. Evaluate the performance of [specific business process] and make recommendations for improvements.
11. Identify the key stakeholders for [specific business initiative] and develop a communication plan to engage them.
12. Use data visualization techniques to communicate key insights from [specific data set] to stakeholders.
13. Analyze the competitive landscape for [specific industry] to identify areas for differentiation and competitive advantage.
14. Develop a risk management plan for [specific business initiative] to mitigate potential risks.
15. Use business process modeling techniques to document and improve [specific business process].
16. Conduct a gap analysis to identify areas where the current state of [specific business area] differs from the desired state.
17. Develop a project plan to implement [specific business initiative] and manage stakeholders throughout the project lifecycle.
18. Use decision analysis techniques to evaluate the best course of action for [specific business situation].
19. Conduct a customer analysis to identify their needs and preferences in [specific market segment].
20. Use data mining techniques to extract insights from [specific data set] and inform decision-making.
21. Analyze the cost structure for [specific business area] to identify opportunities for cost reduction.
22. Develop a business case for [specific business initiative] to secure buy-in from key stakeholders.
23. Conduct a root cause analysis to identify the underlying cause of [specific business problem].
24. Use benchmarking techniques to compare the performance of [specific business area] to industry standards and best practices.

25. Develop a change management plan to ensure successful adoption of [specific business initiative].
26. Analyze the customer journey for [specific product/service] to identify areas for improvement in customer experience.
27. Use predictive analytics to forecast [specific business outcome] and inform decision-making.
28. Develop a performance management framework for [specific business area] to improve accountability and performance.
29. Conduct a usability analysis to evaluate the user-friendliness of [specific product/service].
30. Use market segmentation techniques to identify the most profitable customer segments for [specific product/service].
31. Analyze the sales funnel for [specific product/service] to identify areas for improvement in conversion rates.
32. Develop a pricing strategy for [specific product/service] to optimize revenue and profit.
33. Conduct a customer satisfaction survey to gather feedback on [specific product/service] and identify areas for improvement.
34. Use agile methodology to manage [specific business initiative] and ensure rapid iteration and feedback.
35. Analyze the digital footprint of [specific business] to identify opportunities for improving online presence and reputation.
36. Develop a content strategy for [specific digital channel] to engage customers and improve brand awareness.
37. Conduct a usability test to evaluate the effectiveness of [specific website/app feature].