**Using AI to Write Content Worksheet**

When considering AI programs, it’s important to choose one that fits your needs. This worksheet will help you determine what you need from an AI program.

**Content**

What types of content will you be creating? (Blog posts, Worksheets, Videos, etc.)

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**Research & Writing Capabilities**

What research & writing capabilities do you need in an AI program?

* Idea generation
* SEO (Search Engine Optimization)
* Writing style analysis
* Tone analysis
* Editing capabilities
* Relevancy check
* Accuracy check
* Topic research
* Content generation (adding briefs, keywords, etc.)
* Draft generation
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**Necessary Features**

What other features are you looking for?

* User-Friendly
* Integration with \_\_\_\_\_\_\_\_\_\_\_\_\_ (other systems you use)
* Pricing Plans
* Pre-made templates.
* Training tutorials / Helpful FAQ
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**Measure and Analyze Performance**

* Internal Link Suggestions
* Meta Generator
* Site Inspector / Auditor
* Rank Tracker
* Marketing Copy Generator
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